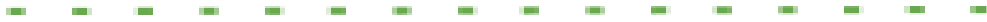




## ADULT COLORING BOOKS

create & sell coloring pages &  
books for this untouched &  
hungry watercolor audience

**Watercolor Coloring Books**  
**Adult Coloring Books**  
Table of Contents



**TABLE OF CONTENTS**

**Part 1: Welcome..... 1**  
    Introduction To Watercoloring Coloring Books & How It Works.....2

**Part 2: Planning..... 4**  
    Planning Your First Watercoloring Coloring Book..... 5

**Part 3: AI Prompts..... 14**  
    AI Prompt Collection & Use For Generating Incredible Artwork..... 15

**Part 4: Perfection..... 24**  
    Perfect Your Artwork & Get It Ready For Publishing..... 25

**Part 5: Marketing..... 30**  
    Publishing & Marketing Your New Watercolor Coloring Book..... 31

**Part 6: Scaling..... 36**  
    Scaling Your Watercolor Coloring Business..... 37







## **PART 1: WELCOME!**

introduction to watercoloring  
coloring books & how it works

# Watercolor Coloring Books

## Part 1: Welcome

### Introduction To Watercoloring Coloring Books & How It Works

---

## Welcome to Watercolor Coloring Books Training!

Hi! I'm so excited to be able to share this brand new strategy to:

- Create Watercolor coloring books (using AI) for this hungry audience
- Edit your images in a way that's PERFECT for people who want to paint
- Set them up with full publishing, delivery automation
- Repeat for as many micro niches you can imagine!

We'll do it with done-for-you resources AND AI prompts you can copy/paste to your heart's content. But first...

### Why Watercolor Coloring Books?

Adult coloring books have been a massive trend for years now. In 2021, the global adult coloring book market was valued at \$1.5 billion, and it's projected to reach \$4.3 billion by 2027. That's some serious growth!

But here's the kicker - watercolor coloring books are still a relatively unknown gem in this market. While everyone and their grandma is creating regular coloring books, hardly anyone has tapped into the watercolor niche. This is your chance to get in on the ground floor of something big. *Think about it:*



- Regular coloring books are everywhere, but watercolor versions? Rare as hen's teeth. People are literally posting in the review section of the handful of available books out there, begging for more.
- Watercolor appeals to a LOT of different audiences, from hobbyists to therapy treatments.
- Higher perceived value, potentially bigger profit.

---

2 **Want To Recommend Watercoloring Coloring Books & Get Paid?**

[\*\*Click Here To Claim A FREE Automated Funnel That Does Just That!\*\*](#)



# Watercolor Coloring Books

## Part 1: Welcome

### Introduction To Watercoloring Coloring Books & How It Works

- It's a perfect blend of the familiar (coloring) and the novel (watercolor effects). Creating the perfect storm of freshness, awareness and desire.

That's my plan for you, with this training. We're not just riding a wave here - YOU will be part of creating that wave, right as that swell is just beginning to pick up!

Here's how we'll make it happen:

- Use AI-powered tools to generate coloring book style illustrations
- Edit and format them in a way that's ideal for people to paint with watercolors
- Package them into professional-looking books or sell as packs of loose pages
- Publish using 'Print On Demand' services that print and ship automatically
- Leverage several established book publishing traffic sources
- Grow, automate and scale your collections

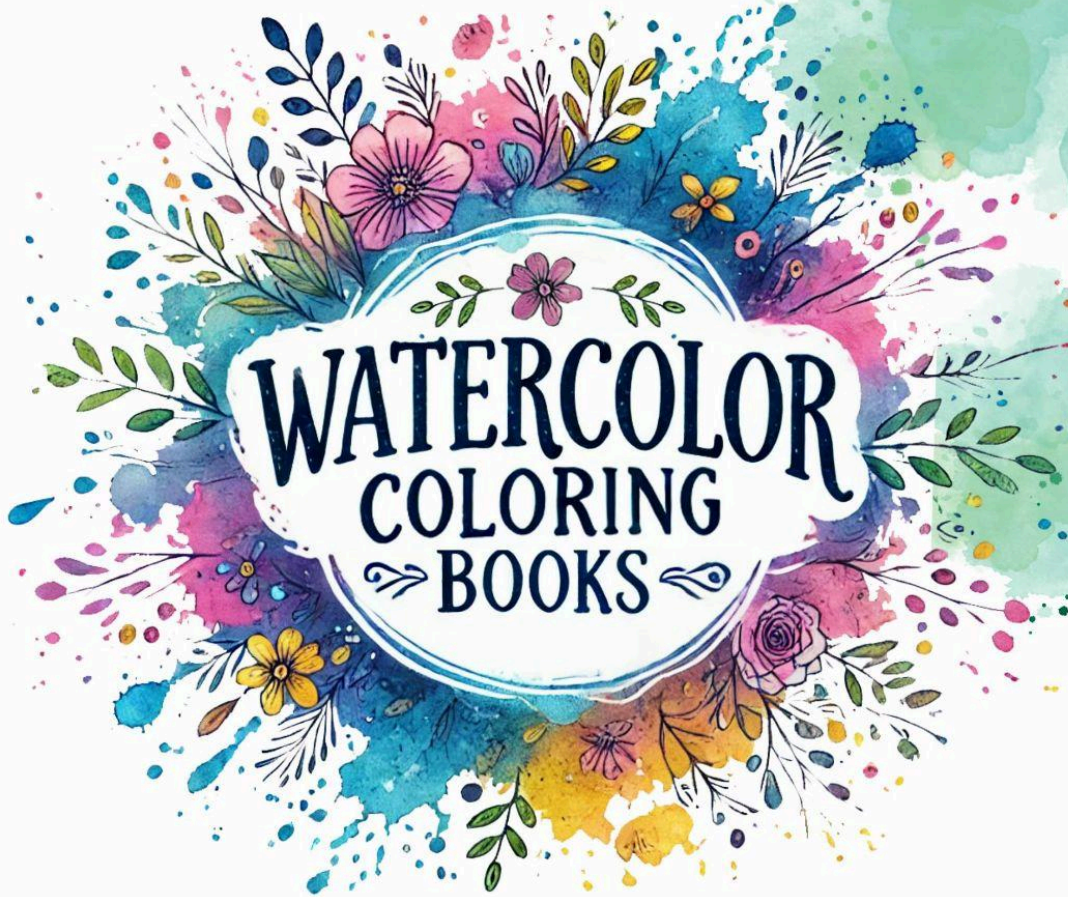
This is a golden opportunity for entrepreneurs looking to carve out a unique space in a proven market, with low startup costs and high potential returns.

We're excited to be on this adventure with you! So come and connect with us in our [community Facebook group](#). If you've got questions, wanna share your progress or just connect and celebrate the group's wins - come join us so we can celebrate with you!

Ready to make your mark in the world of watercolor coloring books? Let's dive into the next chapter and start brainstorming themes for your first book!

3 **Want To Recommend Watercoloring Coloring Books & Get Paid?**

**[Click Here To Claim A FREE Automated Funnel That Does Just That!](#)**



## PART 2: PLANNING

planning your first  
watercoloring coloring book



# Watercolor Coloring Books

## Part 2: Planning

### Planning Your First Watercoloring Coloring Book

# Your First Watercoloring Coloring Book

Welcome to the exciting planning phase of your watercolor coloring book journey! In this chapter, we'll guide you through the process of planning your first book, starting with our done-for-you (DFY) collections and also providing some information you can use to create your own unique themes. **Before we dive in though, two important things to note:**



### About Your Audience

This method is flexible, however ... your audience will likely NOT be children (unless you decide to focus on that). Most people interested in watercolor coloring books will already be using coloring books (drawing or mixed media) for adults, or want to learn how to paint but lack confidence to start with a blank sheet of paper.



### About Your Brain (sorry, not sorry 😊)

You're an entrepreneur - I get that, so there's a real tendency to get pulled from idea, to new exciting idea ... often having many things 'on the go' and rarely finishing them 'cause they're just simply 'not good enough'. I urge you - let it go. Pick one theme and follow it all the way through to completion so that you can get a good understanding of the process. Make notes if you have ideas of better themes but DO NOT work on them until your first one is 100% complete.

## 1. Access The Done-for-You Collections

5 **Want To Recommend Watercoloring Coloring Books & Get Paid?**

**[Click Here To Claim A FREE Automated Funnel That Does Just That!](#)**

# Watercolor Coloring Books

## Part 2: Planning

### Planning Your First Watercoloring Coloring Book

To help you hit the ground running, we've created four different themed collections that are ready to use however you like. These DFY resources are perfect for getting your first book out there fast or for inspiring your own creations.

Here are the links to each of the bundles and their different file formats:

Collection Name	PNG	PDF	Editable Canva Images
200+ Tiny Homes	<a href="#">Coloring Bk</a>	<a href="#">Coloring Bk</a>	<a href="#">Coloring Book Ready Designs</a>
	<a href="#">Watercolor</a>	<a href="#">Watercolor</a>	<a href="#">Watercolor Book Ready</a>
Cupcakes	<a href="#">Coloring Bk</a>	<a href="#">Coloring Bk</a>	<a href="#">Coloring Book Ready Designs</a>
	<a href="#">Watercolor</a>	<a href="#">Watercolor</a>	<a href="#">Watercolor Book Ready</a>
Wreaths	<a href="#">Coloring Bk</a>	<a href="#">Coloring Bk</a>	<a href="#">Coloring Book Ready Designs</a>
	<a href="#">Watercolor</a>	<a href="#">Watercolor</a>	<a href="#">Watercolor Book Ready</a>
Mandalas	<a href="#">Coloring Bk</a>	<a href="#">Coloring Bk</a>	<a href="#">Coloring Book Ready Designs</a>
	<a href="#">Watercolor</a>	<a href="#">Watercolor</a>	<a href="#">Watercolor Book Ready</a>

**Using the PNG & PDF files:** You can use the PNG files and PDF ones by simply downloading and printing them (see printing instructions in Part 4 to make sure you print them on good quality paper that can handle watercolor paints).

**Using the Canva Images:** We've given you the image collections in Canva format, allowing you to add to and customise these and then publish as a PDF ready for printing. You've got two files for each of the collections:

- **Template #1: Coloring Book Ready Designs**  
You can print them as regular coloring books (ones not created for watercolors). You could offer them as a bonus or bundle for customers of your watercolor books or sell them as they are in the more competitive coloring book niche.

6 **Want To Recommend Watercoloring Coloring Books & Get Paid?**

[Click Here To Claim A FREE Automated Funnel That Does Just That!](#)



# Watercolor Coloring Books

## Part 2: Planning

### Planning Your First Watercoloring Coloring Book

---

#### - **Template #2: Watercolor Book Ready Designs**

This is where the real gold is! We've readied your coloring images in a way that makes painting easy and enjoyable adding filters as we've described in the next chapter. These are ready to use and print on watercolor paper and publish as high quality collections, or follow along and expand your collections :)

You will need a (free) Canva account to use these templates if you don't have one. To use them follow these steps.



- Clicking on any of the Canva template links above will have it open in a new window at Canva.
- Click on the purple button that says 'Use template for new design'
- If you have an account it will add these images to your account and you can edit them from there
- If you don't have an account it will guide you to create a (free) account.

Simply download the files above in the table that you plan to use or if you'd like to, follow the next part to research and create your own collection based on any theme you'd like.

## 2. Choosing Your Own Theme For a Totally Unique Book

While the easiest way to get a book live is to use what's already made, if you do that without any changes you're likely to run into some issues.

Most of the publishing places are looking for uniquely created content - so if you plan to use the DFY content, customise it slightly with a few additions of your own using the prompts you'll find in the next chapter. Or, do what our most successful members are doing and create your own from scratch and offer the ones we've built for you as bonuses!

---

7 **Want To Recommend Watercoloring Coloring Books & Get Paid?**

[\*\*Click Here To Claim A FREE Automated Funnel That Does Just That!\*\*](#)

# Watercolor Coloring Books

## Part 2: Planning

### Planning Your First Watercoloring Coloring Book

---

Creating the plan for your first watercolor coloring book means simply getting a good idea of what you'd like your book to be about, who it's written for and what it will (physically) look like, as in ... size and number of pages to create. Let's dive in!

#### a) Choosing Your Theme & Content Focus

Selecting the right theme for your watercolor coloring book can be the difference between having it become a huge success, or finding yourself grinding on a project that takes a LOT of work to ever get off the ground. It's not just about making pretty pictures that hopefully someone will want to color; it's about creating something that fits perfectly with your target audience. In this section, we'll look at a few ideas I use when choosing a theme that not only excites me, but has better potential to really have what it takes to become a bestseller.

- **Trend Research:** Don't just guess what's popular – dig into the data! Use tools like [Google Trends](#) to see what people are searching for in the coloring book world.

[Artwork Archive](#) is a good resource to see art trends that are happening

[Pinterest Trends](#) and [Pinterest Predicts](#) are more goldmines for visual inspiration.

And don't forget to check out the Amazon Best Sellers in the [Books category](#) and [Arts & Crafts category](#). Remember, you're not looking for books that have already been made, so they don't have to be coloring books. You're looking for spotting trends that people are finding interesting. For example, you might notice a growing interest in "cottagecore" aesthetics or "mindfulness" – these could be great jumping-off points for your book.

- **Deeper Niche Brainstorming:** Think beyond the obvious. Sure, "flowers" is a popular theme, but what about diving deeper? You can dig a little further, like:

[+] Medicinal herbs with their healing properties

[+] Edible flowers and their culinary uses

[+] Rare and exotic blooms from around the world

---

8 **Want To Recommend Watercoloring Coloring Books & Get Paid?**

[Click Here To Claim A FREE Automated Funnel That Does Just That!](#)



# Watercolor Coloring Books

## Part 2: Planning

### Planning Your First Watercoloring Coloring Book

A little more uniqueness can help your book stand out in a crowded market. Plus, you're offering something educational along with the coloring experience.

- **Seasonal and Evergreen Ideas:** Plan for the long game. Create a mix of seasonal themes (think "Cozy Autumn Scenes" or "Springtime Gardens") and evergreen topics that sell year-round (like "Animal Mandalas" or "Fantastic Beasts"). This approach lets you tap into seasonal buying trends, while still having steady sales throughout the year. Your seasonal ones can be more 'launch' style and then promote your more evergreen topics as stable ones in the 'backend' offers.
- **Cultural Inspiration:** Popular trends I've seen taking off lately allow you to take a trip around the world without leaving your desk! Think about some of the places you've visited, or long to explore and see if you can tie in those themes with your book. A book on "Japanese Wabi-Sabi" could appeal to minimalism enthusiasts, while "Mexican Folk Art Patterns" might attract those looking for vibrant, lively designs. Just remember to approach these themes respectfully. You may even consider collaborating with artists from these cultures for added authenticity to supplement some AI generated content and have some REAL input in your books!

### AI Prompts To Get The Juices Flowing

If you already have an idea, or something sparked as you read above ...then great! If not, don't worry. Here are a few AI prompts you can paste into ChatGPT, Claude etc to get the ideas flowing.

- "Generate 12 unconventional 'fusion' themes for coloring books, combining two unexpected elements or concepts. For each fusion, explain the potential appeal and suggest 3 specific pages or spreads to be included."
- "Design 6 interactive coloring book concepts that incorporate elements of puzzle-solving or storytelling. Describe how the interactive elements work and how they enhance the coloring experience."
- "Create 6 coloring book concepts that explore futuristic or speculative themes. For each concept, describe 3 unique elements that would challenge users' imagination and creativity."
- "Develop 5 coloring book themes that incorporate elements of mindfulness and meditation. For each theme, suggest 3 specific exercises or prompts to be

# Watercolor Coloring Books

## Part 2: Planning

### Planning Your First Watercoloring Coloring Book



included alongside the coloring pages."

- "Generate 10 coloring book themes inspired by world cuisines and food cultures. For each theme, suggest 4 intricate food-related patterns or scenes to be included."
- "Create 6 coloring book concepts that combine elements of optical illusions with traditional coloring. Describe how each concept works and what unique visual effects it aims to achieve."
- "Develop a series of 4 interconnected themes for seasonal coloring books, focusing on less common seasons or transitions. Describe how each theme flows into the next and suggest unique elements for each book."
- "Generate 8 coloring book themes inspired by different art movements throughout history. For each theme, list 3 characteristic elements of the art style and suggest how they can be adapted for a coloring book format."

#### b) Who Are You Making It For?

Having a bit of an idea of WHO you'd like to create this for, is important when making your watercolor coloring book. When I come up with my designs and themes I often have in my mind a person I know, or a small group of people/friends/small community.

Once you've got a person or group in mind, you can imagine sharing it with them - would they like it? What would they like differently, or as well. If you have access to this person or group (if they're a real person you know!) you could even run the idea past them and see what they think. They might come up with some even better ideas to expand on. Here's a few different audiences or applications of these books you could run with:





**The Stressed-Out Professional:** In this situation I'd imagine a friend of mine... "Amy", a 35-year-old corporate executive who's always on the go. She really wants to express her creative side and craves a moment of zen in her crazy day. For Amy consider:



# Watercolor Coloring Books

## Part 2: Planning

### Planning Your First Watercoloring Coloring Book



	<ul style="list-style-type: none"><li>[+] Simplified designs that can be completed in 15-30 minutes</li><li>[+] Mindfulness quotes or affirmations paired with each image</li><li>[+] A pocket-sized version she can carry in her work bag</li></ul>
	<p><b>The Creative Kid:</b> A different audience could 10-year-old <b>Tommy</b>, bursting with energy and curiosity. Now I know, I said it's primarily for adults - but what a great resource this could be for parents wanting to get their children to spend some time off of their screens! In my mind, he's often doodling and loves trying new things. His ideal book might include:</p> <ul style="list-style-type: none"><li>[+] Fun, whimsical designs like robots, dinosaurs or minecraft style constructions, think about any 10 year olds you know!</li><li>[+] Simple outlines and playful borders</li><li>[+] Encouragement to "Color outside the lines", minimal structure, more creativity</li></ul>
	<p><b>The Retired Hobbyist:</b> Or we could make something for someone who we'll name <b>Martha</b>. She's aged 68, and has finally got time to explore her artistic side.</p> <p>Some things she'd appreciate when creating her designs:</p> <ul style="list-style-type: none"><li>[+] More intricate designs that challenge her skills</li><li>[+] Larger print for easier viewing</li><li>[+] A spiral-bound book that lays flat for easier painting</li></ul>



# Watercolor Coloring Books

## Part 2: Planning

### Planning Your First Watercoloring Coloring Book

	<p><b>The Church Mom's Group:</b> Another idea you could make these for could be a group of mom's that meet socially at their local church. This could, of course, be a social group of any kind - but for the sake of simplicity, church mom's works beautifully!</p> <p>To make this a great gathering think about adding:</p> <ul style="list-style-type: none"><li>[+] Inspirational quotes or Bible verses paired with each design</li><li>[+] Aligned with the church calendar (Advent, Easter, etc.)</li><li>[+] Printed on take-home paper, or with mini-frames</li><li>[+] Possibly even including discussion starters to spark meaningful conversations</li></ul>
	<p><b>The Paint and Sip Crowd:</b> For these fun, super popular and highly flexibly themed social painting events, think about:</p> <ul style="list-style-type: none"><li>[+] Designs that can be completed in 2-3 hours</li><li>[+] Music, beverage and nibbles to match the theme</li><li>[+] 'Free' frames with your business name or small logo could be good too, built into the price but could potentially bring business for a long time to come when hung on their walls</li></ul>

### c) What Will Your Book Look/Feel Like?

We're going to cover the actual printing and shipping aspect of it in future chapters, but now... knowing who your audience is, you might have a little bit of an idea of what will work best for what will appeal most to them when making their buying decision.

Here's a few things to consider when in this 'thinking/planning' phase.

- **Paper Quality:** This is non-negotiable! In Part 5 we'll show you where we go for Print On Demand publishing (it's NOT Amazon) to have an automated printing and shipping experience with paper people can paint. Regular paper will NOT work.

# Watercolor Coloring Books

## Part 2: Planning

### Planning Your First Watercoloring Coloring Book

---

150 gsm (or better) is required. Most print on demand services use approximately 60-80 max, but the higher the better. If you're printing them yourself (for a paint and sip class for example), you can purchase 150gsm cotton watercolor paper and have a printing service print. Most won't print higher than that, as it can sometimes jam up their printers, so about 150 is the sweet spot.

- **Size Matters:** While 8.5x11 inches is cost-effective, don't be afraid to stand out. Square books (8x8 inches) or larger formats (11x14 inches) can make your book unique. We'll be sharing different strategies here, but when you're making the images think about whether you want them square or A4 style format.
- **Page Count:** Aim for 12-24 designs for a watercolor coloring book. The pages are thicker and since it's more of an activity, while you could put more in, often people are happy to pay for smaller prints if the art is specially created. This gives you the chance to make small batches or highly themed art pieces and then cross promote with future collections.
- **Extra Features:** You don't need to decide this yet, but with the collections we'll make, there could also be potential for digital download bonuses (color palette suggestions, basic watercolor technique guides etc), or potentially spiral bound pages or perforated pages for easy removal and framing.

Remember, what your book will look like can make a big difference in the experience for the painter, influencing future purchases and even becoming a cherished keepsake!

### 3. Got Your Basic Plan/Idea? Pick It So We Can Build It!

Now that you've got a bit of an idea about your theme, your audience and how it might look, let's move forward on actually starting to create the pieces!

If you're still not quite sure, don't overthink it.

Just pick something and use it as an experiment to play. It's better for you to take imperfect action than wait for the absolutely perfect idea to strike.

---

# Watercolor Coloring Books

## Part 2: Planning

### Planning Your First Watercoloring Coloring Book

---

Use some of the prompt ideas from the next chapter, some of our resources too if you need and just get creating and let the rest just happen. Trust the process. 😊



- Choose your theme (Use AI prompts or trend research if needed)
- Define your target audience (e.g., stressed professional, creative kid, retired hobbyist)
- Decide on book format (size, page count, paper quality)
- Select 1-3 designs to start with (use DFY resources or create your own)
- Set a realistic deadline for completing your first draft
- Plan your next action step (e.g., "Create first design tonight")

*"The secret of getting ahead is getting started."*

*- Mark Twain*





## PART 3: AI PROMPTS

AI prompt collection & use for generating incredible artwork

# Watercolor Coloring Books

## Part 3: AI Prompts

AI Prompt Collection & Use For Generating Incredible Artwork

# Using AI For Your Watercolor Painting Books

Now that you've got your idea, it's time to take it to AI and have it do a bunch of the heavy lifting for us. These last few years have been incredible for image generation with AI, it's almost too real sometimes! So let's put all of that technology to work for us!

With the Watercolor Coloring Books method of training we'll use AI to **make the foundations of a piece of art that a true artist can then paint and make it their own.**

Let's break it down into four easy-to-process parts:

## Part 1: Understanding AI Tools

In the last chapter we came up with the ideas, now we can use AI art generation tools to bring those ideas to life. There are a lot of options available, you may already have a favorite - but keep an open mind - some platforms are advancing faster than others, so it's worth testing out variations from time to time .

### Free AI playgrounds you can use to get your feet wet:

Let's look at a few free options to start with:

1. DALL-E mini (now called Craiyon): <https://www.craiyon.com/>
  - Quick and quirky
  - Great for generating ideas
  - How-to: Just type your description and hit 'Generate'
2. Stable Diffusion (via DreamStudio): <https://beta.dreamstudio.ai/>
  - Powerful and customizable
  - Excellent for detailed images
  - How-to use it:
    - Sign up for a free account
    - Type your prompt in the text box
    - Adjust settings like image size and style

# Watercolor Coloring Books

## Part 3: AI Prompts

### AI Prompt Collection & Use For Generating Incredible Artwork

- Click 'Dream' to generate

3. Bing Image Creator: <https://www.bing.com/create>
  - Powered by DALL-E, Microsoft's AI
  - User-friendly interface
  - How-to:
    - Sign in with a Microsoft account
    - Enter your prompt
    - Click 'Create' and watch the magic happen!

### Introducing the big gun: MidJourney

While the free options are great for getting started, we highly recommend MidJourney for creating professional-quality coloring book pages. It's a paid service, but the results are worth it. You can find it at <https://www.midjourney.com/>

We'll be focusing on MidJourney for most of our examples, giving you some tips for the other platforms in the prompts, but the principles apply to other AI tools too.

### Exciting Midjourney News Coming Up

We're closely following and working with the Midjourney team and have started testing their dashboard/members area. As of writing this, they are about to open access to users - allowing people to make images in the dashboard:

=> [When it's live to the public you'll be able to access it here](#)

This will mean you'll no longer have to use Discord to create your images! Keep watch in the Facebook group and I'll share more information as I have it.

[Quick note on copyright: AI-generated art is a bit of a grey area legally. Always aim to create unique, original prompts rather than copying existing art. Your creativity is your best protection!]

## 2. Prompt Magic: Ready-Made AI Prompts For Coloring Pages

17 **Want To Recommend Watercoloring Coloring Books & Get Paid?**

[Click Here To Claim A FREE Automated Funnel That Does Just That!](#)



# Watercolor Coloring Books

## Part 3: AI Prompts

### AI Prompt Collection & Use For Generating Incredible Artwork

To get you started we've got a bunch of prompts below that you can use as they are or edit to make your own collections perfectly made to make them fun and rewarding to paint with watercolors.

#### Size matters:

When using MidJourney, you can specify image dimensions. For coloring books, we recommend:

- `--ar 3:4` for portrait images (A4 or A5 style pages)
- `--ar 1:1` for square pages

Add this at the end of your prompts for MidJourney and it will size the images to the proportions you'll need to print them. You'll notice too, I've added some additional information at the end of each prompt. This is to keep consistency and prompt the AI about the style needed for these images.

#### Prompt Collections & Expansions For The DFY Themes

In the last chapter you've been given a collection of images you can use as they are. The prompts below will help you create your own unique additional ones that will be 100% unique to you, when you use the prompts in your own AI software.

For each collection there are three sections.

**PROMPT EXAMPLE:** This prompt is an example of a real prompt we used to generate some of the images you have in your collection. You can copy and paste that to create variations of it!

**PROMPT TEMPLATE:** This is the editable version of the initial prompt. You can change any parts of it of course, and please experiment - but to keep it simple, changing the highlighted parts will give you anything design in the similar theme/style we're aiming for.

**PROMPT PROMPT:** A highly useful prompt, using this prompt will allow you to have ChatGPT, Claude, Gemini or any other AI tool you're using actually generate a complete collection of prompts for you in that theme. Again, feel free to customise if you have ideas to make it even better, but use it, then test those prompts in MidJourney!

# Watercolor Coloring Books

## Part 3: AI Prompts

### AI Prompt Collection & Use For Generating Incredible Artwork

#### 1. Tiny Homes Collection

- **PROMPT EXAMPLE:** Very simple line drawing of a tiny treehouse retreat (built into a large tree, with wooden planks and a rope ladder), minimalistic and clearly defined outlines only, no filled areas, no coloring, no shading, no shadows. Focus on creating an open, clean design with distinct lines suitable for coloring. White background, black lines only, sketchfab --ar 17:22 --v 6.0
- **PROMPT TEMPLATE:** Very simple line drawing of a [STYLE OF TINY HOME] [NOTABLE FEATURES], minimalistic and clearly defined outlines only, no filled areas, no coloring, no shading, no shadows. Focus on creating an open, clean design with distinct lines suitable for coloring. White background, black lines only, sketchfab --ar [YOUR SIZING] --v 6.0
- **PROMPT PROMPT:** "I need a collection of [number] different themes for tiny homes that are creative and highly varied. Each theme should be distinct, with a brief description. After generating the themes, please create a simple line drawing prompt for each, focusing on clear outlines, no filled areas, and no shading or color. The prompts should be suitable for generating clean designs that are easy to print and color. Make sure to include --ar 17:22 --v 6.0 at the end of each prompt for consistency."

#### 2. Cupcake Collection

- **PROMPT EXAMPLE:** Very simple line drawing of an autumn harvest cupcake (frosting decorated with fall leaves and acorns), minimalistic and clearly defined outlines only, no filled areas, no coloring, no shading, no shadows. Capture the essence of autumn in a clean, open design. White background, black lines only, sketchfab --ar 17:22 --v 6.0
- **PROMPT TEMPLATE:** Very simple line drawing of [STYLE OF CUPCAKE] [NOTABLE FEATURES], minimalistic and clearly defined outlines only, no filled areas, no coloring, no shading, no shadows. Capture the essence of autumn in a clean, open design. White background, black lines only, sketchfab --ar [YOUR SIZING] --v 6.0
- **PROMPT PROMPT:** I need [number] distinct and creative themes for cupcake designs. Each theme should have a clear, brief description. Use specific, vivid adjectives to describe the visual elements and mood. For each theme, create a prompt that specifies the subject, style (e.g., 'minimalistic

# Watercolor Coloring Books

## Part 3: AI Prompts

### AI Prompt Collection & Use For Generating Incredible Artwork

line drawing'), and any key visual features. The prompts should generate clean, simple outlines with no filled areas, shading, or color, suitable for printing and coloring. Include --ar 17:22 --v 6.0 at the end of each prompt for consistency.

### 3. Wreath Collection

- PROMPT EXAMPLE: Very simple line drawing of a winter frost wreath (frosted pine branches with small pine cones and tiny silver bells), minimalistic and clearly defined outlines only, no filled areas, no coloring, no shading, no shadows. Emphasize the crisp, wintry elements in the design, creating an open, clean design suitable for coloring. White background, black lines only, sketchfab --ar 17:22 --v 6.0
- PROMPT TEMPLATE: Very simple line drawing of [STYLE OF CUPCAKE] [NOTABLE FEATURES], minimalistic and clearly defined outlines only, no filled areas, no coloring, no shading, no shadows. Emphasize the crisp, wintry elements in the design, creating an open, clean design suitable for coloring. White background, black lines only, sketchfab --ar [YOUR SIZING] --v 6.0
- PROMPT PROMPT: I need a collection of [number] distinct and creative wreath themes. Each theme should be described clearly with specific, vivid adjectives that capture the visual elements and mood. For example, instead of 'simple wreath,' describe it as 'a delicate wreath made of intertwined olive branches, adorned with tiny blossoms.' For each theme, create a prompt that specifies the subject (wreath type), style (e.g., 'minimalistic line drawing'), and any key visual features that should be emphasized. The prompts should focus on generating clean, simple outlines with no filled areas, shading, or color, making the final images easy to print and suitable for coloring. Ensure consistency in the output by including --ar 17:22 --v 6.0 at the end of each prompt

### 4. Mandala Collection

- PROMPT EXAMPLE: Create a detailed, symmetrical line drawing of a sunburst mandala, featuring radiating sun rays with intricate geometric patterns that convey warmth and energy. The design should have clear, precisely defined outlines with no filled areas, coloring, shading, or shadows.



# Watercolor Coloring Books

## Part 3: AI Prompts

### AI Prompt Collection & Use For Generating Incredible Artwork

- Emphasize the balanced, harmonious elements to ensure perfect symmetry and an open, spacious design suitable for detailed coloring. The final image should be clean and crisp, with uninterrupted black lines on a white background. Sketchfab --ar 17:22 --v 6.0
- PROMPT TEMPLATE: Create a detailed, symmetrical line drawing of a [STYLE OF MANDALA] [NOTABLE FEATURES]. The design should have clear, precisely defined outlines with no filled areas, coloring, shading, or shadows. Emphasize the balanced, harmonious elements to ensure perfect symmetry and an open, spacious design suitable for detailed coloring. The final image should be clean and crisp, with uninterrupted black lines on a white background. Sketchfab--ar [YOUR SIZING] --v 6.0
- PROMPT PROMPT:I need a collection of [number] distinct and creative mandala themes. Each theme should be clearly described with specific, vivid adjectives that capture the visual elements and mood. For example, instead of 'simple mandala,' describe it as 'a symmetrical sunburst mandala with radiating sun rays and intricate geometric patterns, conveying warmth and energy.' For each theme, create a prompt that specifies the subject (mandala type), style (e.g., 'detailed, symmetrical line drawing'), and key visual features that should be emphasized. The prompts should focus on generating clean, precise outlines with no filled areas, shading, or color. Emphasize symmetry and clarity in the designs, ensuring they are open, spacious, and suitable for detailed coloring. Consistency in the output is crucial, so include --ar 17:22 --v 6.0 at the end of each prompt.

**NOTE: In these prompts we've used --v 6.0 - this will change as Midjourney updates their version to 6.1, 6.2 etc. you'll usually get the best result if you're using the most recent one!**

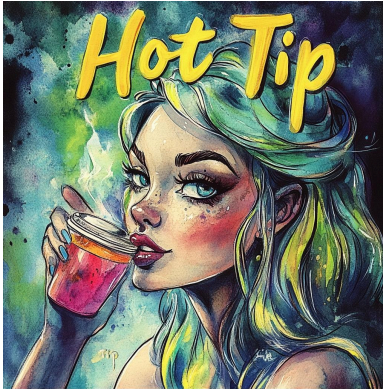
### 3. Crafting Your Own Prompts

As you can see, there are a lot of similarities between all of the prompts I've created above, changing a few of the key theme based bits, but for the most part - they're very similar - which is intentional. We want them to generate consistent results.

# Watercolor Coloring Books

## Part 3: AI Prompts

### AI Prompt Collection & Use For Generating Incredible Artwork



Unsure about your prompt? Use this prompt in AI:

“This is a prompt I’ve created to use with Midjourney. I am trying to make coloring book type images for adults, based on your knowledge of coloring book styles, can you offer any improvements and rewrite my prompt so that it will get me the best results possible?”

Some keywords you might want to add to your prompt include:

- "line art"
- "coloring book style"
- "detailed outline"
- "black and white drawing"
- "intricate design for coloring" (or simple/basic - try variations)
- "precisely defined outlines"
- "White isolated background"
- "Black lines only"
- "No shading, shadows or grayscale gradient"

# Watercolor Coloring Books

## Part 3: AI Prompts

AI Prompt Collection & Use For Generating Incredible Artwork



Now that you know how this all works, it's time to put it into action. Follow these steps and let's create your first batch of images! Let's put it all together and create your first AI-generated coloring book collection!

### Step 1: Choose Your Theme.

Select from one of the collections we've made or, make your own. Or if you want a little extra creative energy - ask AI: "I'd like to make a collection of adult coloring book images for [XXXX] audience. Can you offer some suggestions?"

### Step 2: Create Your Prompts

Use the prompt methods above to make up your prompts. For example, I could get it to generate a collection of tiny home ideas like the following.

1. Very simple line drawing of a tiny treehouse retreat (built into a large tree, with wooden planks and a rope ladder), minimalistic and clearly defined outlines only, no filled areas, no coloring, no shading, no shadows. Focus on creating an open, clean design with distinct lines suitable for coloring. White background, black lines only, sketchfab --ar 17:22 --v 6.0

# Watercolor Coloring Books

## Part 3: AI Prompts

### AI Prompt Collection & Use For Generating Incredible Artwork

- 
2. Very simple line drawing of a tiny beachfront cottage (quaint wooden cottage with a thatched roof, ocean in the background), minimalistic and clearly defined outlines only, no filled areas, no coloring, no shading, no shadows. Focus on creating an open, clean design with distinct lines suitable for coloring. White background, black lines only, sketchfab --ar 17:22 --v 6.0
  3. Very simple line drawing of a tiny mountain cabin (rustic log cabin nestled in the mountains, with smoke coming from the chimney), minimalistic and clearly defined outlines only, no filled areas, no coloring, no shading, no shadows. Focus on creating an open, clean design with distinct lines suitable for coloring. White background, black lines only, sketchfab --ar 17:22 --v 6.0
  4. Very simple line drawing of a tiny urban studio loft (modern loft with large windows and an open living space), minimalistic and clearly defined outlines only, no filled areas, no coloring, no shading, no shadows. Focus on creating an open, clean design with distinct lines suitable for coloring. White background, black lines only, sketchfab --ar 17:22 --v 6.0
  5. Very simple line drawing of a Victorian-style tiny house (ornate details, gables, and a small porch), minimalistic and clearly defined outlines only, no filled areas, no coloring, no shading, no shadows. Focus on creating an open, clean design with distinct lines suitable for coloring. White background, black lines only, sketchfab --ar 17:22 --v 6.0

For this example I've (well, AI has) created 5 prompts based on the 'PROMPT PROMPT' for Tiny Homes previously in this chapter. You'll need to create about 10-20 of them in total, so you've got good variation.

### Step 3: Using Your Prompts In MidJourney

Now, head to MidJourney ([remember to sign up first!](#)) and start generating:

1. Join a [newbies channel](#) on their Discord server OR  
=> [if their members dashboard area is live and available go here](#) <=
2. Type "/imagine" followed by your prompt
3. Wait for the AI to work its magic



# Watercolor Coloring Books

## Part 3: AI Prompts

### AI Prompt Collection & Use For Generating Incredible Artwork

4. Once you see results, you can have it create variations based on the 4 options you see (V1, V2, V3, V4)
5. Or if there's one you like with no changes, click the U1, U2, U3, or U4 buttons to upscale the image you like best
6. Save the upscaled image to your computer

Pro tip: Once you've generated the image, you can click to upscale it further for better quality, it's an extra step but if you're printing large files it is often worth it.

#### Step 4: Curating a Complete Collection

Generate at least 18-24 images, then select your top 12-16 for your collection. Look for a good mix of simpler and more complex designs and as much variation as possible.

#### Step 5: Preparing For Making Them Watercolor Ready

I like to organise my files into a folder, it makes it easier to find especially once you start creating more collections. In the next section I'll show you how to edit these images so they're ready to publish in your very first Watercolor Coloring Book!



## PART 4: PERFECTION

perfect your artwork and get  
it ready for publishing

# Watercolor Coloring Books

## Part 4: Perfection

Perfect Your Artwork & Get It Ready For Publishing

# Preparing Your AI Images for Watercolor Coloring Books

Now that you've generated your AI images, it's time to transform them into watercolor-ready coloring pages. This chapter will show you how to do that 😊

## How Are Watercolor Coloring Books Different To Regular Coloring Books

Before we jump into the editing process, I want to quickly explain what it is that makes watercolor coloring books so different:

1. **Line Visibility:** In regular coloring books, bold black lines are typically used to define the areas to be colored. In watercolor coloring books, we need softer, less obtrusive lines that won't show through the transparent watercolor paint.
2. **Paper Type:** Watercolor coloring books use special watercolor paper that can handle wet media without warping or bleeding (we'll cover that more in the next chapter when we're getting ready to publish your book)
3. **Color Guidance:** Watercolor books often use a light sepia tone to guide painters while allowing their colors to shine through. The sepia (faded brown) feel isn't as stark and lets the watercolors show their beauty more effectively.

## Preparing Your Images for Watercolor Coloring

To make this watercolor-friendly look, there are two simple adjustments you'll need to make to your AI-generated images:

1. **Add a Sepia Tone:** This warm, light brown overlay helps soften the stark black lines and provides a vintage feel.
2. **Reduce Opacity:** Lowering the opacity of the lines ensures they're visible enough for guidance but won't overpower the watercolors.

### Step-by-Step Guide to Image Preparation Using Photopea

27 **Want To Recommend Watercoloring Coloring Books & Get Paid?**  
[Click Here To Claim A FREE Automated Funnel That Does Just That!](#)

# Watercolor Coloring Books

## Part 4: Perfection

### Perfect Your Artwork & Get It Ready For Publishing

We've got two ways you can edit the photos. This first is manually, using a program called [Photopea.com](https://photopea.com) - which works similar to Photoshop, but is free.

#### 1. Open Your Image

- Go to [Photopea.com](https://photopea.com)
- Click "File" > "Open" or drag and drop your AI-generated PNG image
- The image will open directly as a new project

#### 2. Add Sepia Tone:

- Click the "New Layer" icon in the Layers panel (square with folded corner)
- Select the Paint Bucket tool (gradient icon)
- In the top color picker, enter #704214
- Click anywhere on the new layer to fill it with sepia
- In the Layers panel, change the blend mode to "Multiply" (dropdown next to "Opacity")
- Adjust layer opacity to 20-30% using the slider

#### 3. Adjust Line Opacity:

- In the Layers panel, select the original line art layer
- Reduce the layer opacity to 50-80% using the slider  
You want to be able to still see the lines 'just'...!

#### 4. Finetune Your Image::

- Use Ctrl + (+) to zoom in, Ctrl + (-) to zoom out
- Check line visibility at different zoom levels
- If needed, adjust sepia layer or line art opacity further

#### 5. Save and Export Your Image::

- Go to "File" > "Export as" > "PDF" or "TIFF"
- For PDF: Choose "High Quality Print" in the dialog box
- For TIFF: Set resolution to 300 pixels/inch
- Click "Save" and choose your destination folder



# Watercolor Coloring Books

## Part 4: Perfection

Perfect Your Artwork & Get It Ready For Publishing

### Using Our Done-For-You Canva Templates

We've provided Canva templates for the four collections mentioned earlier. Here's how to use and modify them to add your own images and apply the filters!

1. **Accessing Templates:** Open the provided Canva link for each collection.
2. **Adding Your Images (if you're expanding the collection) :**
  - Click "Upload" and select your prepared watercolor-ready images.
  - To add pages, click the "+" icon next to any page in the left sidebar.
  - Drag and drop your image onto the new page
  - Resize and position as needed.
3. **Applying Filters:**
  - Our templates already have the sepia overlay and opacity adjustments applied so you can use this preset and apply to your new images
  - Go to one of the images that's already 'watercolor ready', right click and go to 'Copy Style' then click on your new image and it will update that image

### Additional Pages Needed For Your Book

When you're publishing a book there are a few additional pages you'll need to create. If you purchased the upgrade this will come as part of the 6 completed book themes.

If not, we've provided an outline and some prompts you can use to customise them yourself. Simply add an extra page in Canva where you want the pages to go, and when you're ready with all of the information, you can export the entire thing as a PDF ready to import in the next step.

Here's a breakdown of each of the necessary pages, what they're needed for and then a prompt for each to help you create some of what you need, faster.

### Required Pages:

1. Front Cover
2. Back Cover
3. Copyright Page

# Watercolor Coloring Books

## Part 4: Perfection

### Perfect Your Artwork & Get It Ready For Publishing

4. Coloring Pages (minimum of 13-18 pages, depending on book size)

Optional but recommended:

5. Introduction / How to Use This Book
6. Color Test Page

## AI Prompts for Essential Pages

### 1. Front Cover

"Design a front cover for a watercolor coloring book titled '[BOOK TITLE]' themed around [BOOK THEME]. The cover should appeal to [TARGET AUDIENCE] and be suitable for [BOOK SIZE] dimensions. Include:

1. A catchy main title
2. A subtitle highlighting key features (e.g., '30 [THEME] Designs for Watercolor Relaxation')
3. Author name: [AUTHOR NAME]
4. A detailed description of a line art image that represents the theme
5. Any additional text to entice buyers

Describe the placement of each element, ensuring important details are within 0.5" safe margins from all edges."

### 2. Back Cover

"Create a back cover design for the watercolor coloring book '[BOOK TITLE]'. Include:

1. A brief, engaging description of the book's contents (2-3 sentences)
2. 3-4 bullet points highlighting unique features or benefits
3. A short author bio
4. Space for barcode (bottom right, 2" x 1.25")
5. Describe a small sample image or thumbnail of an interior page

Explain the layout, keeping text and important elements 0.5" from all edges."

# Watercolor Coloring Books

## Part 4: Perfection

### Perfect Your Artwork & Get It Ready For Publishing



### 3. Copyright Page

The copyright page only needs to include the basic copyright notice and space for the ISBN. BookVault (the printing company) will handle the rest of the publishing details, so you don't need to include additional information about the publisher or printing location.

"Create a simple copyright page for a coloring book with the following elements:

1. Copyright symbol followed by the year [YEAR] and author name [AUTHOR NAME]
2. The phrase 'All rights reserved.'
3. Instructions to leave blank space for ISBN"

Example output: © 2024 Jane Smith All rights reserved.

[Space for ISBN]"

### 4. Introduction / How to Use This Book (Optional)

"Write a brief introduction (150-200 words) for the watercolor coloring book '[BOOK TITLE]'. Include:

1. Welcome message
2. Explanation of watercolor coloring books
3. Overview of the book's theme
4. 3-5 tips for using watercolors with this book
5. Encouragement to start painting"

### 5. Color Test Page (Optional)

"Design a color test page for '[BOOK TITLE]'. Include:


1. Brief instructions for testing watercolors



# Watercolor Coloring Books

## Part 4: Perfection

### Perfect Your Artwork & Get It Ready For Publishing

- 
2. 6-8 small, simple shapes or outlines related to [BOOK THEME]
  3. Space for color swatches
  4. A tip about color mixing or technique relevant to the book's theme"





## **PART 5: MARKETING**

publishing & marketing your  
new watercolor coloring book

# Watercolor Coloring Books

## Part 5: Marketing

### Publishing & Marketing Your New Watercolor Coloring Book

---

## Publishing Your Watercolor Coloring Book

Now that you've got all the pieces, it's time to publish your book! To do this we'll be using a Print on Demand service called Book Vault.

Most people recommend Amazon as a great publishing option, which might be great for regular books or coloring in books that people color with pencils - but as I've mentioned a few times, with watercolor printing you can't skimp on the paper quality.

Book Vault has the best printing services for high quality paper that I've found (and I've looked at a LOT of places), at highly competitive prices.

BONUS: When you set it up, it's DONE! Printing and shipping all happen automatically. So let's get your book up on Book Vault.

### Setting Up Your Book on BookVault

1. [Log in to your BookVault account](#) (sign up there if you don't have an account)
2. When Logged in, click on 'Add a Title'
3. Select 'Print Book'

### Book Specifications

4. **Binding Option:**
    - For easy painting: Choose spiral bound or wire-o bound
    - For a premium feel: Consider saddle stitch (also lies flat)
  5. **Lamination Option:** Select 'None'
  6. **Book Size:**
    - A5 for portable books
    - A4 for detailed or complex images
    - 210mm square for a unique format
  7. **Text Stock:**
    - Choose 150gsm Coated or [Trial] 170gsm Premium Bond
    - Minimum 150gsm required for watercolor painting
-

# Watercolor Coloring Books

## Part 5: Marketing

### Publishing & Marketing Your New Watercolor Coloring Book

---

8. **Cover Stock:** Select 'Cover Board' (likely the only option)
9. **Page Count:**
  - Color pages: Include all sepia-toned coloring pages
  - Mono pages: Any black and white pages
  - Minimum 15 pages (20 for some book sizes)
10. **Title and ISBN:**
  - Enter your book title
  - Select "I want Bookvault to publish my title And register it with Nielsen"
11. Review costs and click 'Publish Now'
  - Pay the £20.79 setup fee (one-time fee per book)
  - If you plan to publish multiple titles you may want to consider their pricing plans, you can [explore those here](#).

## Uploading Your Book Content

12. **Prepare Your PDF:**
  - Combine all pages into a single PDF (use Canva and then export)
  - Make sure pages are in correct order
  - Verify page size matches your chosen book dimensions
13. **Cover Upload:**
  - Create front and back cover as separate PDF files
  - Use BookVault's cover template for correct dimensions and bleed
14. **Interior Upload:**
  - Upload your interior pages PDF
  - Wait for BookVault's automated check
15. **Preview and Approve:**
  - Use BookVault's online previewer to check your book
  - Make any necessary adjustments and re-upload if needed

## Pricing and Distribution Settings

16. **Set Your Retail Price:**
    - Consider production costs, market rates, and desired profit margin
    - BookVault provides a cost calculator to help determine pricing
-

# Watercolor Coloring Books

## Part 5: Marketing

### Publishing & Marketing Your New Watercolor Coloring Book

---

#### 17. Choose Distribution Channels:

- Direct sales through BookVault's storefront
- Wider distribution through Nielsen (included with BookVault's ISBN)

Then your book is live! Next, the only other thing to do is get the word out there.

## Marketing Your Watercolor Coloring Book

Now you've got your beautiful watercoloring book live and published, it's time to get it out there into the hands of people wanting to paint!

You may find you get lucky, depending on the niche you've chosen - if you've been able to fill a gap in the market you might just find a few sales happening organically quite quickly.

However, I'd never rely solely on organic sales. If you want your books to go really well, you need to pump the gas a little and start driving people to your pages. Here are a few ideas to help you!

### Set Up An Online Space

First things first, you need somewhere to send people when they ask 'oh hey! How can I get one of those books of yours?'

Which is what we've helped you create if you picked up the [Marketing & Automation Toolkit](#) [addon](#). Using these funnels you can have your own website set up to:

- Capture leads, simply giving away some printable digital downloads
- Offer/recommend your printed versions on watercolor friendly paper
- As your collection grows you can cross promote your collections too!

So go ahead and get those set up, show off your book, share some sample pages, and make it dead simple for people to buy. Grabbing those email addresses with a newsletter sign-up/free gift is GOLD. Trust me, you'll thank me later!



# Watercolor Coloring Books

## Part 5: Marketing

### Publishing & Marketing Your New Watercolor Coloring Book

---

**Social media is your new best friend.** Pick a platform or two where your ideal coloring enthusiasts hang out. Instagram and Pinterest are visual paradises, perfect for your gorgeous designs. Facebook's great for building community and already has quite a few 'adult coloring book' communities you could join. . Whichever you choose, consistency is key. Post regularly, mix it up with behind-the-scenes peeks, coloring videos, and finished pages. People love seeing the process!

## Engage, Engage, Engage!

Now, let's talk about getting cozy with your community. It's not just about shouting "Buy my book!" from the rooftops (*though a little shouting is okay sometimes 😊*). Here's the trick:

- Join Facebook groups for coloring lovers
- Hang out on Reddit (r/Coloring and r/Watercolor are gold mines)
- Be helpful, share tips, and make friends before you even mention your book
- Offer a free image or two and tell them they can get more if they go to your website

## Email Marketing

Email marketing sometimes sounds a bit old school, but it still is and will continue to be a powerhouse. Offer a free sample page or a mini watercolor guide, ask ChatGPT for suggestions for a good lead magnet you can use to entice people to join your list. Then, impress them with:

1. A warm welcome series
2. Exclusive content (added printables, or training materials)
3. Early bird access to new designs when you publish them for discounted prices
4. Helpful tips and tricks

Using FunnelMates makes this a total breeze. [If you missed the collection here I recommend you grab it](#) - with this kit you've got templates already made, emails written and ready for you to customise and a lot more already hosted and ready to go.

## Video Marketing Ideas

---

# Watercolor Coloring Books

## Part 5: Marketing

### Publishing & Marketing Your New Watercolor Coloring Book

---

Some ideas for making your videos could be:

- Speed-coloring videos (perfect for TikTok or YouTube Shorts)
- Watercolor technique tutorials
- Q&A sessions about your book or design process

## Paid Ads and Press: Spreading the Word

Okay, let's talk about spending a little to make a lot. Paid ads can be your secret weapon if done right. Facebook and Instagram ads are great for targeting coloring enthusiasts. Google Ads can catch people actively searching for coloring books. **Start small**, test different approaches, and scale up what works.

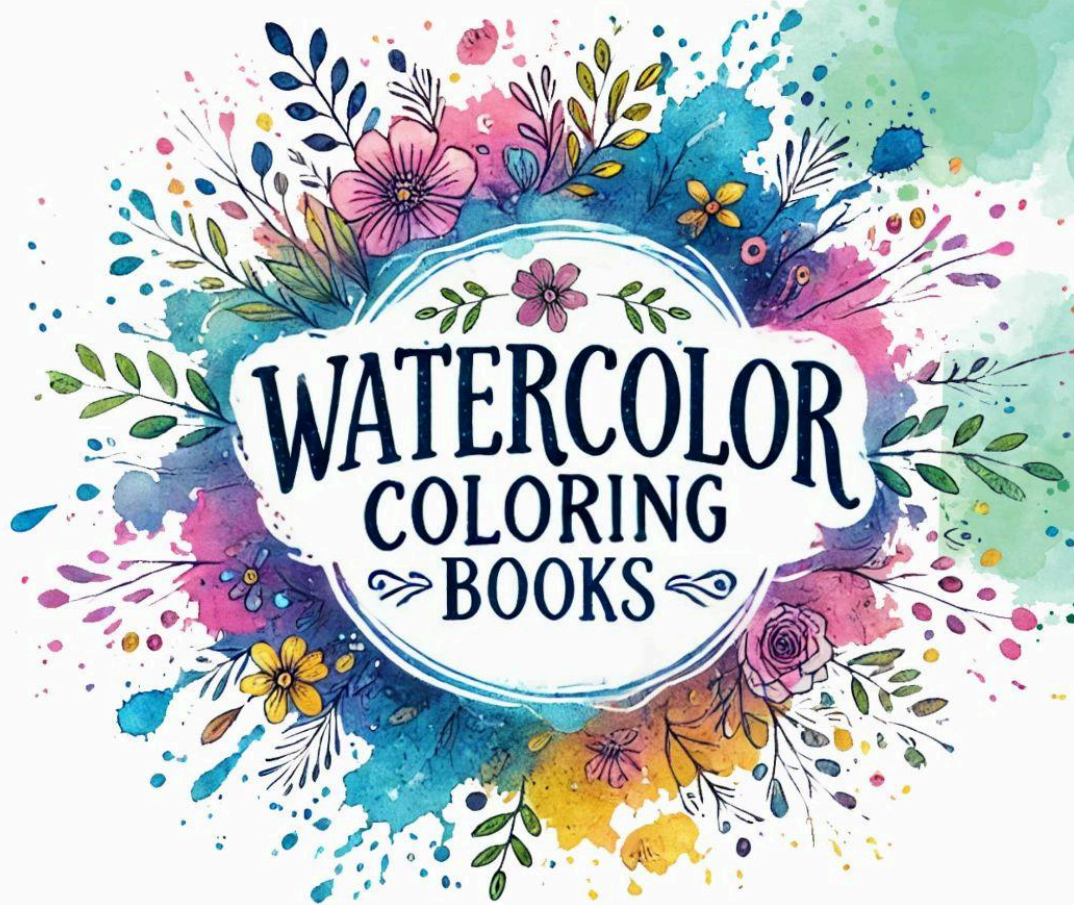
And don't forget about good old-fashioned press! Write a snazzy press release about your book launch. You can use a service like PRWeb to distribute it, or reach out directly to local media. Bloggers and podcasters in the art and mindfulness space are always looking for interesting guests – that could be you!

## Keep Learning & Adjusting

Last but not least, always be open to feedback and new trends. Survey your customers, stay tuned to what's hot in the coloring world, and don't be afraid to try new things.

Remember, marketing is a marathon, not a sprint. Mix and match these strategies, see what resonates with your audience, and most importantly, have fun with it! The more fun you're having, the more people will be attracted to what you've got to offer.

So go out there and spread the word about your book! If you've got some ideas that are working or you want to test out, come to [the Facebook Group](#) and share, see if anyone has done it or tried it... and even set up some collab type promos with other watercolor book creators!



## **PART 6: SCALING**

scaling your watercolor  
coloring book business

**Watercolor Coloring Books**  
**Part 6: Scaling**  
Scaling Your Watercolor Coloring Business

---

## **Scaling Your Watercolor Coloring Book Biz**

Woohoo! You've done it! Your first watercolor coloring book is out there in the world, ready to brighten someone's day. But hey, why stop there? In this chapter I wanna finish up with some strategies you can use to keep it growing.

### **Make More Books.**

The best strategy (besides making them REALLY good of course), is to make MORE of them. As you start to grow a customer base, you'll be able to recommend your growing collection to them too - chances are, if they like one of your books... they might like more!

Create themed series for example, like a "Four Seasons of Fantastical Forests" collection. Spring could be all about blooming magical trees, summer could feature lush canopies teeming with mythical creatures, autumn could showcase enchanted harvests, and winter? Think ice palaces and frost fairies!

You don't have to stop at themes though. Mix it up with difficulty levels too. Your "Beginner's Botanical Bonanza" could be a hit with newbies, while "Advanced Architectural Wonders" might challenge the seasoned painters out there.

Remember those AI prompts we talked about earlier? Use 'em to whip up new designs and themes super fast, or input your existing topics and ask AI to create some complementary topic ideas for you.

### **Spread Your Wings (and Your Books)**

While we've shared how to get your book set up with BookVault, it's NOT the only way to sell your books. Etsy might work for some of your collections. OR ... I know we talk digital and automation a lot, but what about a market or craft fair coming up in your area? You could set up a stall and maybe even upsell watercoloring painting kits! People love buying art stuff they can touch and feel.

# Watercolor Coloring Books

## Part 6: Scaling

### Scaling Your Watercolor Coloring Business

---

Oh, and here's a wild idea - reach out to subscription box services. Imagine your latest watercolor coloring book being the star of next month's "Creative Calm Box" or "Artsy Vibes Crate". How cool would that be?

## Talk Collabs In The Facebook Group

You know what they say - "If you want to go fast, go alone. If you want to go far, go together." Or something like that. Point is, collaboration is key!

Come and share your book when it's live in the [Facebook group](#) and see if you can do some kind of cross promotion (especially if you're building a list!)

I look forward to hearing and seeing your amazing works in the group. Keep creating, playing and building a ton of new stuff!

Thanks for joining this program and keep sharing! I can't wait to see what you create!



**Watercolor Coloring Books**  
Part 6: Scaling  
Scaling Your Watercolor Coloring Business

---

