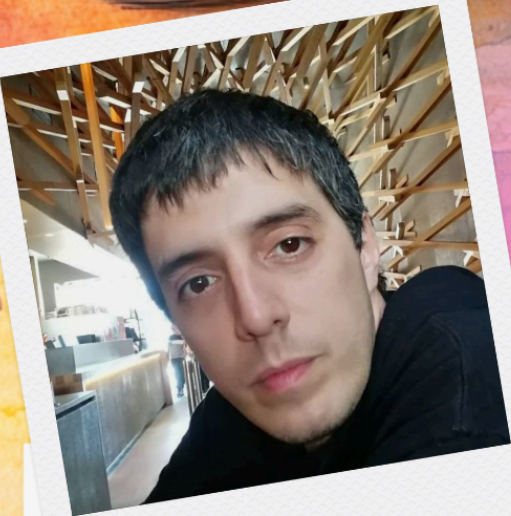


BESPOKE BRUSH AI

Use AI To Create
Custom Watercolor
Paintable Art Pieces
You Can Sell!



Bespoke Brush AI
Custom Watercolor Art Pieces
Step By Step Training Guide

Welcome To This Short Idea Dump 😊

Hi & Welcome ... !

Hey guys, excuse the informal nature of this report but I just had an idea that I thought could work AMAZINGLY and wanted to put it down on 'paper'.

Hope you find it useful - if you like it, or it spurs any of your own wild ideas come share them in the [Facebook group](#), I love seeing all of your ideas, implementations and creative play (which often, when you just let yourself PLAY ... leads to cash .. yeah baby!)

The Basic Idea ...

I love art and have been putting a bit of time in to getting better at using the pen and brush - and was thinking yesterday, damn - if only I could actually DRAW FACES ... that would be great.

I'd share a face or two that i've drawn but, it's really embarrassing (not just saying that to be humble haha - they're awful, definitely need to do some skill development in that area!)

So that thought kinda led to a little bit of daydreaming about how ...

- With AI now you can pop an image into the software
- Have it create/generate an image of THAT PERSON in the style you want
- Hm.. Could it make a 'coloring book' style image then? Of a person?
- And... double hmm... could you then turn that into a watercolor coloring page?

So I got to testing and day'umm yes you can!

AND the results were actually pretty amazing.

So much so that (I haven't tested this, just my hairbrained middle of the night type of thought) - I'm pretty sure you'd be able to monetize them in a few ways... which I'll share my braindump of an idea later.

You might be able to expand on the idea and take it a bunch of new places too! But hopefully this kicks off some good thoughts and creations! Lemme break it down!

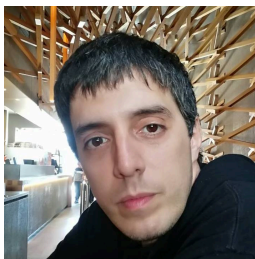
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The Process: Step-by-Step Guide

As usual, steps are good. So how I played around with it the initial idea. You might be able to do this or come up with your own version of this for yourself, clients or new product ideas.

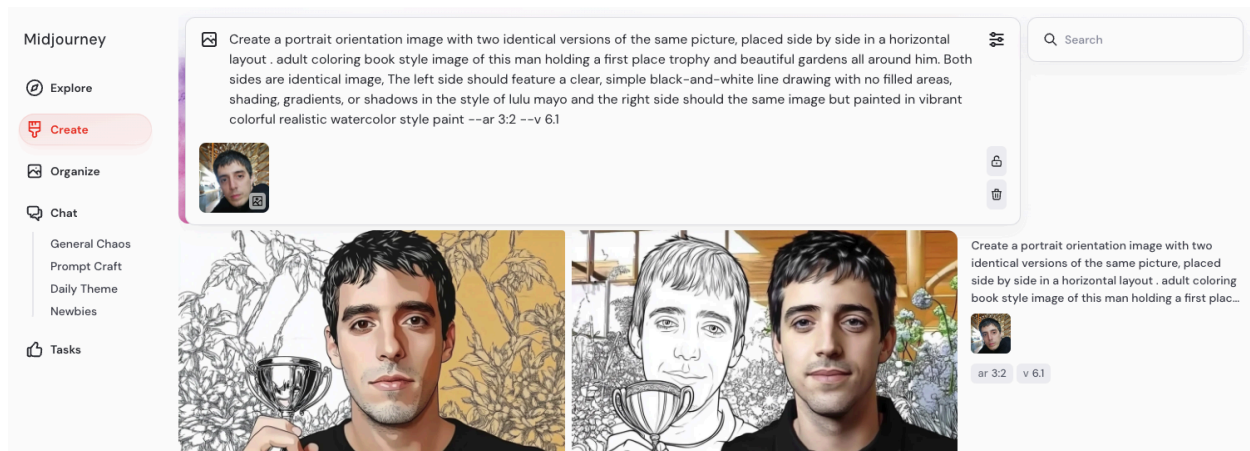
1. Get A Photo Of Your Subject (Person? Pet? Couple? Family?)



- It actually doesn't need to be even super high quality. With this demo one I've just found a photo of my subject, one of my good online marketing friends - Ike Paz.
- I just downloaded the image - just look for one that has the person looking front on to the camera if you can. It helps Midjourney get a decent idea of what they actually look like.

2. Generate AI Art Using Midjourney

- Go to the Midjourney software ([here if you've got an account, or sign up](#))
- Upload the client's photo (just drag and drop it into the top prompt bar)



- Then use a prompt like what I've got here (copy this and then edit the bits in brackets to suit your subject, adjust however you want... maybe you can make it even better with a bit of playing around and experimenting.

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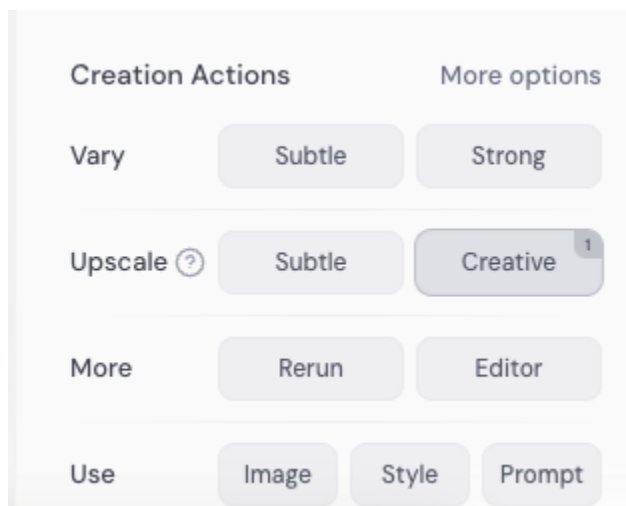
- EXAMPLE PROMPT BELOW

Create a landscape orientation image of adult coloring book style image of this [MAN/WOMAN/CHILD/PET] [DOING THIS ACTION] with [ITEMS] in the background. Clear, simple black-and-white line drawing with no filled areas, shading, gradients, or shadows in the style of an adult coloring book --ar 3:2 --v6.1

- Remember for the last bits with -v6.1 use whatever the most recent version is, it's usually going to get the best result, but play around and see how ya go

3. Select and Export the Best Image

- Wait for Midjourney to make it's 4 image options and choose which one looks best. Ideally you want to have one that looks like a coloring page image. Sometimes it won't do that well, so you might have to try a few times.
- You can 'upscale' the image (bottom right corner) once you've clicked on the image you like and then go back to the 'create' tab to right click and download once it's done. That will give you a higher quality version of the image.



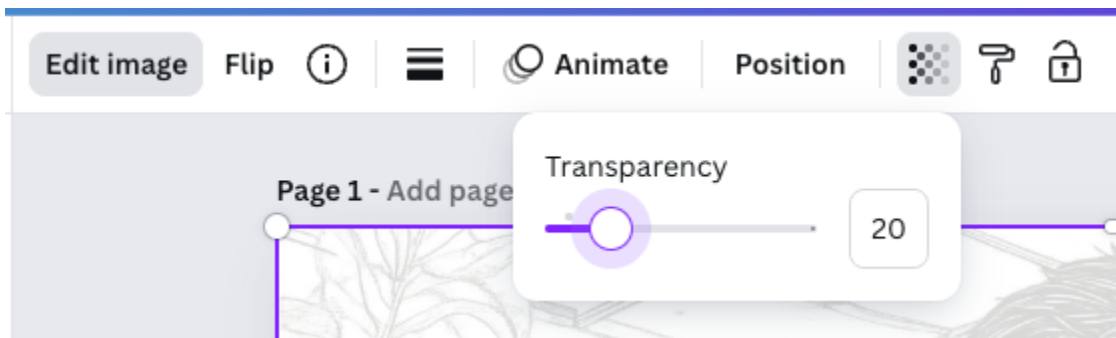
4. Edit the Image in Canva

- Upload the exported image to Canva
- Apply the "Retro" filter

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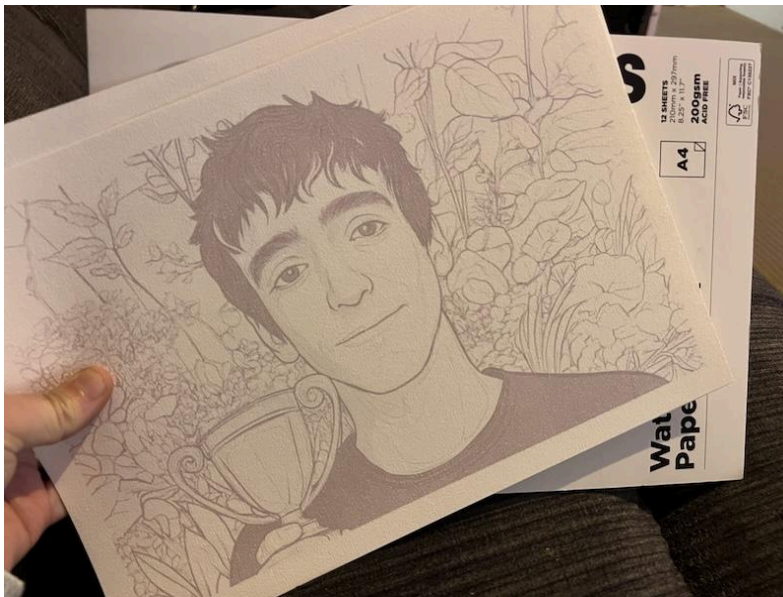
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- Click on the image
- Click on 'edit image'
- Click on 'see all' next to the 'filters' section
- Scroll to 'vintage' and flick through to 'retro' to apply a bit of a sepia (brown'ish) tone to the image instead of black and white
- Reduce the opacity to 20% for the entire image
 - In the top bar, click on the little checkerboard icon and drag the transparency to about 20-30% so it's visible but only just.



5. Print and Deliver

- Print the edited image onto watercolor paper. I bought some watercolor paper at the printing place and asked them to print it out for me, so it looked a bit like this:



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Now that it's printed you can do a few things with it.

- **Option 1:** Paint the image yourself and deliver the finished product
- **Option 2:** Send the unpainted print for the client to paint themselves

Now.. i'm doing this all pretty quickly just so i can get the ideas over to you so you can play with the idea, so you might want to spend a little more time removing the large chunks of dark color on the image so there's more area to color/paint. Personally, I don't think it's a bad thing to have a little shading when it comes to the watercolor style paintings... because it adds a little depth to the image. But again, play with it and see how you go!

I'll post this finished image once i've painted it in the group if you're interested too!

Other Monetization/Business Ideas

1. **Pet Portraits:** Create customized, paintable pet portraits. This can be especially popular for pet owners who want to immortalize their furry friends in a unique way.
 2. **Fan Art:** Watch for legal issues etc of course, just thoughts here, but you might be able to build a 'Taylor Swift' collection coloring book without actually saying 'Taylor Swift' but that kind of thing
 3. **Family Trees:** Design artistic family trees with AI-generated portraits of family members. This combines genealogy with art, offering a beautiful way to display family history.
 4. **Weddings Or Private Functions:** This could be a whole franchisable business idea (cut me in for 5% if you do it haha), but you could potentially set up a photo booth, use AI to generate printable versions - take a printer and print them out and create keepsakes or take home gifts for a wedding, or any other memorable party.
 5. **Corporate Team Building:** Offer workshops where company teams create a collaborative piece of art based on AI-generated outlines of their team members etc
 6. **Paint & Sip Night:** Similar to the wedding idea, you could do a mini photo session at the start of the night, print them out and then turn that into the activity for the night - be a great piece of art to take home and super special if it's created with friends.
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Final Bits & Pieces

I just wanted to finish with one last 'excuse the mess of this report' disclaimer.

Usually i'll make things a little more polished, fix typos etc haha, but this is more of a braindump than a product so please just take it as it is - don't send "fixing it up" suggestions to our support team, it's not gonna get fixed... 😂

If some of these bits don't quite make sense, please check back to the more comprehensive Watercolor Coloring Book training, where it's a bit more professionally put together.

And do come, join our [Facebook group](#) to share your creations, discuss how you're using this method, and learn what others are doing with the training. Your feedback and ideas are invaluable in growing this creative community. See you there!
