

A close-up photograph of a board game board with various colored pieces (yellow, green, blue) scattered across it. A red bag is partially visible on the right side. The text 'Board Game' is in a white sans-serif font, and 'EOWLS' is in a large, white, pixelated font inside a black rounded rectangle.

Board Game EOWLS

Turn Your Mystery Game Digital Downloads into Physical Board Games, Incl. AI Prompt Collection

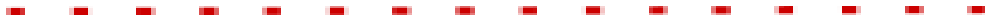
Computer Game Bonus

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Board Game

EDYLS

1: Welcome

Introduction To The System

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Part 1: Welcome

Introduction To The System

The online space has been going nuts right now over mystery games, escape rooms, puzzle bundles and these wonderful little digital collections that have a hungry and excited repeat customer base on marketplaces like Etsy.

If you have already created your own mystery type game then you're already on your way!

If you haven't yet, [Game Builder AI](#) is a great way to get a start with their collection of prompts and even a done-for-you funnel system that allows you to sell your games in a smarter way too, it's live 12th of July and packed with straight forward steps to creating them - even if you're never done this kind of thing before.

The information in this report is great for you if:

- You've already got a story you want to turn into a computer game
- OR ... if you've got an idea of a game you'd like to build...
- OR ... if you've never done this kind of thing before and just want to try something new...

Keep reading! This report we'll share how to take your Mystery Game and use it to create engaging physical games that you can then take and offer on Etsy too, adding extra oomph to your store, brand and give you even more of a chance to create yourself a bit of a cult-like following.

We'll be using some pretty nifty AI tools to make the journey a whole lot smoother. First things first, let's talk about what you'll need to get started:

- A killer game idea (don't worry, we'll help you with that!)
- Some basic art and design skills (or a willingness to learn)
- A dash of determination and a sprinkle of creativity

Ready to roll? Let's go!

Board Game

EDUWIS

2: Make Your Game

Let's create your interactive game! Follow the steps.

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Part 2: Make Your Game

Let's Create Your Interactive Game! Follow The Steps.

Step 1: Coming up with your game concept

This is where the magic begins. Whether you've already got a story in mind or you're starting from scratch, we've got you covered. If you've used the Game Builder AI system to create a mystery game, you're already ahead of the game! But if not, no worries – ChatGPT is here to help.

Try throwing some of these prompts at ChatGPT:

- "Give me five unique ideas for a mystery-themed board game."
- "Create a basic storyline for a murder mystery board game set in a haunted mansion."
- "Suggest three ways to incorporate puzzles into a detective board game."

OR if you've already used Game Builder AI, use something like this:

- "I have a mystery game called [insert your game's name]. It's about [give a brief synopsis of your game's plot]. How can I adapt this story into a board game? Suggest three unique gameplay mechanics that would work well with this theme."
 - "My Game Builder AI mystery game is set in [describe the setting of your game]. What are some ways I can represent this setting on a game board? Suggest five ideas for board spaces or locations that players can move through."
 - "The main characters in my mystery game are [list the characters]. How can I turn these characters into player roles or game pieces? Provide three suggestions for how these characters could have unique abilities or actions within the board game."
 - "My mystery game includes puzzles like [describe the types of puzzles in your game]. How can I incorporate similar puzzles into a board game format? Give me five ideas for puzzle-based game mechanics or challenges players can face."
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Part 2: Make Your Game

Let's Create Your Interactive Game! Follow The Steps.

- "The central mystery in my game revolves around [describe the main mystery or objective]. How can I translate this into the objective of a board game? Suggest three different ways players could work towards solving the mystery or achieving the goal within the game."
- "My Game Builder AI game has multiple endings based on [explain how the endings are determined]. How can I incorporate branching paths or multiple outcomes into a board game? Provide three ideas for how player choices or actions could lead to different game endings."
- "In my mystery game, players can [describe some key actions players can take]. What are some ways these actions could be represented through game mechanics in a board game? Suggest five action options for players to take on their turns."

Remember, these prompts are just a starting point. Feel free to mix and match, add your own details, and let ChatGPT's responses guide you towards creating a board game that captures the essence of your original mystery game. Don't be afraid to tweak and refine your ideas until you have a solid concept you're excited to develop further.

Step 2: Designing your game

Now that you've got your concept, it's time to start designing your game. This is where you'll figure out the rules, the objective, and all the little details that make your game unique.

But wait, you might be thinking, "I don't know the first thing about game design!" Don't panic – ChatGPT is here to help. Try prompts like:

- "Create a set of basic rules for a board game based on [your game concept]."
- "Suggest three unique gameplay mechanics for a mystery board game."
- "How can I balance strategy and luck in a board game for 2-4 players?"

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Part 2: Make Your Game

Let's Create Your Interactive Game! Follow The Steps.

ChatGPT will give you a solid foundation to build upon. And remember, game design is an evolving process. Don't be afraid to playtest, tweak, and playtest again until you've got a game that's fun, engaging, and ready for the world.

Step 3: Creating your prototype

It's time to bring your game to life! Creating a prototype is all about turning your ideas into something tangible. And the good news is, you don't need fancy equipment or expensive software to do it.

Here's what you'll need:

- Some cardboard or thick paper
- Scissors
- Markers or colored pencils
- A ruler
- A whole lot of imagination

Start by sketching out your game board on a piece of cardboard. Don't worry about making it perfect – this is just a prototype! Then, use paper to create your cards, tokens, and any other game pieces you need.

Once you've got your prototype, it's time to playtest. Gather some friends, family, or fellow game enthusiasts and let them take your game for a spin. Take note of what works, what doesn't, and any feedback they have.

Step 4: Refining your design

Based on your playtesting feedback, it's time to refine your game. This might mean tweaking the rules, adjusting the game balance, or even redesigning certain elements.

Don't be discouraged if your first prototype isn't perfect – that's what iteration is for! Keep refining and playtesting until you've got a game that you're proud of.

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Part 2: Make Your Game

Let's Create Your Interactive Game! Follow The Steps.

Step 5: Creating your final components

Once you're happy with your game design, it's time to create your final components. This is where you'll want to invest in some higher-quality materials and artwork.

For your game board and pieces, consider using a service like The Game Crafter (www.thegamecrafter.com). They offer print-on-demand services for board games, so you can create professional-quality components without breaking the bank.

For your artwork, you've got a few options:

- Use AI-powered tools like DALL-E or Midjourney to make art based on your prompts.
- Hire a freelance artist on a platform like Upwork or Fiverr.
- If you're feeling artistic, create the artwork yourself using tools like Canva or Adobe

Step 6: Manufacturing and distribution

With your final components in hand, it's time to think about manufacturing and distribution. And let me tell you, you've got options!

1. **Print-on-demand:** Services like The Game Crafter allow you to sell your game on their platform, and they'll handle the printing and shipping for you. This is a great option if you're just starting out and want to minimize your upfront costs.
2. **Crowdfunding:** Platforms like Kickstarter have become super popular for board game projects. You can use crowdfunding to gauge interest in your game, raise funds for a larger print run, and build a community of fans.
3. **Self-publishing:** If you're feeling bold, you can handle the manufacturing and distribution yourself. This means finding a manufacturer, placing a bulk order, and then selling your games through your own website or online marketplaces like Amazon or Etsy.
4. **Pitching to publishers:** If you'd rather let someone else handle the heavy lifting, you can pitch your game to established board game publishers. If they like what they see, they'll handle the production and distribution, and you'll get a royalty on each game sold.

Board Game

CONULS

3: Selling It

*Some ideas and locations for
packaging & selling your game*

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Part 3: Selling It

Some ideas and locations for packaging & selling your game.

Congrats, you've created an awesome board game! But your work isn't done yet. Now it's time to get the word out and start selling some games.

Here are some tips for marketing your board game:

- Get active on social media. Share behind-the-scenes content, engage with other board game enthusiasts, and build buzz around your game.
- Reach out to board game reviewers and bloggers. Offer them a free copy of your game in exchange for an honest review.
- Attend board game conventions like Gen Con or Origins. These are great places to demo your game, network with other designers, and get your game in front of potential buyers.
- Host game nights at your local game store or community center. Let people play your game and get feedback in a fun, social setting.
- Create a campaign at Kickstarter and start growing an audience and making sales before you publish it

And there you have it – your step-by-step guide to creating and selling your very own board game! Remember, this is just the beginning. The world of board games is always evolving, and there's always room for new, innovative ideas.

Board Game

BOOKS

4: Tips & Wrap Up

Resources & Moving

Forward To Create More!

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Part 4: Tips & Wrap Up

Resources & Moving Forward To Create More!

While Itch.io is a fantastic platform for indie game developers, it's no secret that many games listed there don't generate much income. A significant number of these games are created and uploaded by kids or hobbyists with little to no business or marketing sense. But you're not 'most people' - with a bit of strategic thinking, you can take your marketing prowess into a new space like Itch.io and beyond and use your game in a variety of other ways for profit.

Strategy 1: Use A Digital Version Of Your Game as a Lead Magnet

One of the most effective ways to leverage your game is to use it as a lead magnet. A lead magnet is a valuable free item given away to gather contact information from potential customers. Using the package that comes with [Game Builder AI](#) is the hands-down, easiest way get it live without having to fuss over building it all from scratch.

The basic idea for using a similar system on your own could be to:

- Set up a simple landing page on your website.
- Offer your game as a free download in exchange for visitors' email addresses.
- Deliver that game via email
- Potentially recommending your digital download, expandable and complete murder mystery event (for example), if you created one with the Game Builder Ai program

Strategy 2: Complement Other Formats

Use your game to complement and promote other creative works you have, such as books or differently formatted games.

- Promote a Mystery Novel Series. If you've written a mystery novel series, your game can serve as an entry point to the story, so you could make the game free and at the end of the story you can encourage them to keep reading to find out more in your series (link!)
- Complement a Different Game Format. If you've made a computer game or card game, or you're selling a mystery event on Etsy you can tie the two together to add value.

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Part 4: Tips & Wrap Up

Resources & Moving Forward To Create More!

Where To Go Now?

If you'd like to explore this idea further - to create better games faster and to explore the potential of selling on Etsy, consider visiting [Game Builder AI](#). This training and software package provides a collection of prompts and a done-for-you funnel system that allows you to create and sell your games in a whole new way!

[Click Here To Find Out More](#)

Remember, creativity and strategic thinking are your best allies in standing out and making your game a commercial success. Good luck, and may your game become a hit!